

KATHRYN (Katy) MERSMANN

Primary Contact Information

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Education

Bachelor of Journalism

Anticipated Graduation: May 2015
Institution: University of Missouri-Columbia, Columbia, MO
Major: International Journalism-Convergence
GPA: 3.929

Experience

CNN-Medical Unit, Intern, January-April 2014

- Wrote three web stories for cnn.com/health.
- Transcribed multiple interviews and pulled quotes for stories.
- Attended shoots and helped interview sources for stories.

Global Journalist, Multimedia Reporter and Editor, October-December 2013

- Produced and edited multimedia elements for Free Press Watch stories
- Wrote, edited and produced long form news stories

ColumbiaFaithandValues.com, Multimedia Reporter, August-October 2013

- Reported weekly video, text and photo content.
- Produced a multimedia feature story.
- Managed social media accounts.

Convergence Reporting, January-May 2013

- Wrote, shot, edited and voiced multimedia stories with text, audio/video and photo elements.
- Worked at KOMU8 television, KBIA radio and Newsy.com for class credit.

Fundamentals of Multimedia Reporting, August-December 2012

- Created and edited numerous video, audio and photo pieces.
- Maintained a professional blog and Twitter account.

Computer and Other Skills

Final Cut Pro X
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Wordpress
Audacity Software
Experience with Nikon and Canon Cameras

Honors

Dean's List-Fall 2011, Spring 2012, Fall 2012, Spring 2013
Walter Williams Scholar
Direct Admittance to the Missouri Journalism School

Activities

ONA Mizzou President
Honors College Ambassador, Newsletter Photographer and Photo Editor
Chi Omega Fraternity
Relay for Life of Mizzou